



**FOR IMMEDIATE RELEASE**

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## **Next View Integrates WERC Warehousing Benchmark Metrics**

WERC Warehousing Benchmark Metrics integrated with Next View Warehouse Management & Productivity Solutions

**Orange, CA** – Next View Software, an innovative leader in the supply chain software market, announced today that it has integrated the Warehousing Education and Research Council (WERC) Benchmark Metrics into their Warehouse Management and Productivity solutions.

“Our customers continue to seek innovative and cost effective ways to improve their supply chain operations and productivity. By integrating the WERC Benchmark Metrics we give our customers another avenue to compare and analyze their operations with other supply chains. We’ve heard customers asking for ‘standard’ KPI’s and decided to leverage the experience and efforts of the annual WERC study conducted with its membership each year,” said Steve Simmerman, Business Development leader for Next View Software, Inc.

“This year marks the seventh anniversary of the Warehousing Education and Research Council and *DC Velocity’s* Annual Benchmarking study. The results and analysis are compiled and presented by our partners at Georgia Southern University and Supply Chain Visions”, added Michael Mikitka, CEO of WERC. “We are pleased to have supply chain software solution providers like Next View integrate these metrics into their product offerings. We believe it further validates the efforts of everyone involved and shows how important benchmark metrics are to leading supply chain practitioners.”

“Managers are getting better at using metrics, and it's evident in improved performance over the course of five years. Senior executives are supporting—even demanding—the use of performance measures at the companies they run. Furthermore, we've seen performance improve across companies of all sizes. As technology for capturing performance data becomes more accessible, the amount of information available to improve warehouse operations continues to expand,” states Kate Vitasek, Founder of Supply Chain Visions. “The trouble is, benchmark data haven't always been easy to come by and it's very encouraging that Next View has stepped up to make the collection and use of the WERC benchmark metrics so easy to use,” continued Vitasek.

“The WERC Benchmark Metrics are part of our standard Warehouse and Labor Management & Productivity solutions. Our customers want industry standard KPIs and metrics and the WERC benchmarks are a perfect place to start. We’ve integrated the WERC benchmark metrics into Next View Score our real-time reporting and dashboard solution. We will continue to innovate and to provide our customers with leading edge visibility solutions across their entire supply chain,” continued Simmerman. “We are happy to collaborate with the entire WERC organization and its members in delivering tangible benefits to them.”



### **About Next View Software, Inc.**

Next View Software is an innovative leader in the supply chain software market. Next View's team has been delivering leading edge software solutions and benefits to customers in the global supply chain marketplace for over 20 years. As a customer-focused organization, Next View Software delivers technologically and functionally advanced solutions to meet the demands of IT and Operational excellence in today's global supply chain market.

Next View's solutions include Next View Live™ a real-time supply chain visualization and collaboration solution, as well as Warehouse, Labor, and Yard Management & Productivity solutions.

Next View offers the technology, service, support and productivity solutions that companies are looking for in order to improve their supply chain performance. For additional information, visit [www.nextviewsoftware.com](http://www.nextviewsoftware.com)

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### **About WERC**

WERC — the Warehousing Education and Research Council is the only professional organization focused exclusively on warehouse management, providing practical, how-to information to help members grow professionally as they improve warehouse and company performance.

For more information, visit <http://www.werc.org>

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### **About Supply Chain Visions**

Supply Chain Visions is a specialized consulting firm dedicated to assisting companies with supply chain strategy development, implementation and education. It has been recognized by ARC Advisory Group as Top 10 Boutique firm specializing in supply chain management consulting and was one of only four consulting firms to make Supply Chain Brain's Top 100 Supply Chain Partner's list. Supply Chain Visions is a co-author on the WERC Annual Benchmarking study. For more information, visit [www.scvisions.com](http://www.scvisions.com)

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