

9th Annual - North Texas WERCouncil

WAREHOUSING RESOURCE CONVENTION

EXHIBITOR INVITATION

September 23, 2010

Grapevine, TX Convention Center

Jointly presented by:



Sponsors:

PLATINUM



GOLD

Bastian Solutions

Lucas

TopVox

Briggs Equipment

Reddwerks

Voxware

Computer Learning Center

Red Prairie

**Supply Chain
Consulting Search**

You are invited to exhibit at the **9th Annual Warehousing Resource Convention!** The North Texas WERC (Warehousing Education and Research Council) Chapter is planning a one-day convention on **Thursday, September 23, 2010.**

Exhibit in the 8,000 sq. ft. showroom with 35+ exhibitors. As an exhibitor you also have the opportunity to speak in the 15 educational sessions, including 4 roundtables. The roundtables will include 1 lead-exhibitor, but other exhibitors are encouraged to join the session. This is the BEST EDUCATIONAL value for warehousing professionals in North Texas and beyond, Don't Miss Out! NON-WERC MEMBERS ARE WELCOME at NO extra cost. This year we expect the largest crowd yet, given our early advertising, expanded presentation offerings, and support from local universities and organizations. The method for marketing the convention involves:

1. TCU contacts, DC Velocity contacts
2. WERCsheet, WERCouncil website, WERC email blast to local members, Linked-in WERCouncil e-mails

Registration deadline September 3, 2010, BUT, DON'T WAIT BECAUSE SPACE GOES FAST!!!!

NORTHTEXAS WERCOUNCIL – WAREHOUSING RESOURCE CONVENTION – September 23, 2010



SITE

Grapevine Convention Center
 1209 South Main Street
 Grapevine, TX 76051

SCHEDULE (full, but spots could open) - Speaker Criteria = 1) Exhibitor & 2) Gold or Platinum

SCHEDULE		COMPANY/GROUP	TOPIC DESCRIPTION	FREE \$
Exhibit Hall	8:00 - 9:00 am	DONUTS/COFFEE AND VISIT EXHIBITORS		
Session 1	9:00 - 10:00	VoCollect	Voice Solutions	\$25.00
		NextVIEW	On-Demand Labor Management Systems = Rapid ROI	\$25.00
		Dematic	Solving Supply Chain Challenges for Store Friendly Deliver	\$25.00
		Span Tech LLC	TBD	\$25.00
Exhibit Hall	10:00 - 11:00	BREAK AND VISIT EXHIBITORS		
Session 2	11:00 - 12:00	Intelligrated	Light Directed Warehouse Technologies	\$25.00
		Optricity & TranSystems	Tandy Case Study - Wal-Mart Slotting	\$25.00
		Briggs Equipment	Fast Charging Systems - Industrial Trucks	\$25.00
		Lucas	Jennifer Picks Liquor, Guns and Drugs - Multi-Video and Case Studies	\$25.00
LUNCH	Noon - 1:00	LUNCH - Feeding America Presentation and Visit Exhibitors		
Session 3	1:00 - 2:00	GRSI	Goods-to-man distribution	\$50.00
		The Progress Group	Crowd Engineering	\$50.00
		Bastian	Solutions to Surprise	\$50.00
		TopVox	Why TopVox was the Choice for Voice for DaySpring Corporation!	\$50.00
Exhibit Hall	2:00 - 2:30	BREAK AND VISIT EXHIBITORS		
Session 4	2:30 - 3:30	Reddwerks	Williams-Sonoma Case Study	\$50.00
		Voxware	The Three Biggest Mistakes in Deploying Voice Technology	\$50.00
		Computer Learning Center	CLC - Wireless Handheld Solution	\$50.00
Exhibit Hall	3:30 - 4:00	SNACKS / REFRESHMENTS / Visit Booths / GIFT RAFFLE!!!!		

EXHIBITING COST

Vendors choose booth number(s) on a first come, first select basis. Contact Norman Saenz for the updated layout. Any two 10' booth spaces can be converted to a 20', depending on availability.

Option	Booth Options	Total Cost
A	Row A or B: 10' Booth	\$550
B	Row A or B: 20' Booth	\$750
C	Row A or B Corner: 10' Booth	\$600
D	Row A or B Corner: 20' Booth	\$800
E	Row C: 10' Booth	\$450
F	Row C: 20' Booth	\$650
G	Table top in hallway	\$350 (after hall is full)

Included in the booth fees:

- 5 convention passes for exhibitor booth people (give names on registration form)
- 8' back and 3' drape/pipe
- One 6' table and two chairs
- One 7" x 44" booth signage
- Power included
- Breakfast, lunch, snacks, badges, handouts, attendee list, etc...

WHY EXHIBIT?

The benefits for exhibiting at this convention are similar to most trade shows, but the regional focus attracts many people. Attendees can go to one place and meet key local and national equipment/system resources to support their operations. To summarize benefits:

1. **Successful 9 years running!**
2. Major players in DFW attend every year
3. Has made waves throughout WERC
4. Inexpensive, for exposure gained
5. Smaller convention hall = more visibility and networking
6. Local potential clients = less travel
7. Fewer exhibitors than national shows = less competition

SPONSORSHIP OPPORTUNITIES (add to the cost of the booth space)

WERC can use your help, making the event even more successful and giving your company an extra boost in recognition. If you are interested in the following partial sponsorships, please contact me at nesaenz@transystems.com, or include in your registration form.

1. **Silver Sponsorship** = \$250 – (name at top of email invitations, WERC website and verbally announced at event)
2. **Gold Sponsorship** = \$500 – (**Speak**, name at top of email invitations, WERC website and verbally announced at event)
3. **Platinum Sponsorship** = \$800 – (**Speak**, **Logo** on email invitations, **Logo on show banner**, name on WERC website, and verbally announced at event)
4. ~~**Event Shirts (Platinum)** = source and pay for event T-shirt with event and sponsor name~~
5. ~~**Event Bags (Platinum)** = source and pay for event literature bags with event and sponsor name (Intelligrated)~~

PAYMENT INFORMATION (NEW INFORMATION, UPDATE YOUR AP SYSTEMS)

YOU CAN PAY VIA CREDIT CARD again THIS YEAR!!!! Just mark “CC” on the form and WERC will send you the link to pay via credit card on PayPal.

If paying via check, make payable to “North Texas WERCouncil” and mail the check with registration form (on next page) to Norm Saenz at the following address:

Norman Saenz
Assistant Vice President
TranSystems
4616 St Clair Ct
Flower Mound, TX 75022
nesaenz@transystems.com

Mobile - 817-919-1753

In order to assure your exhibit space, payments must be received September 3, 2010.

BOOTH REGISTRATION FORM

Warehousing Resource Convention

Thursday, September 23, 2010

REGISTRATION DEADLINE – September 3, 2009

Mail to: Norman Saenz, TranSystems, 4616 St Clair Ct, Flower Mound, TX 75022

Mobile - 817-919-1753

DATE SENT: _____

EVENT CONTACT NAME: _____

COMPANY NAME: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____ E-MAIL: _____

BOOTH FEE (enter booth number(s) – enter two adjacent booth numbers for 20’ booth sizes):

1 st option	2 nd option	Description	Cost
___	___	Rows A or B: 10’ Booth	\$550
___ ___	___ ___	Rows A or B: 20’ Booth	\$750
___	___	Corner – Rows A or B: 10’ Booth	\$600
___ ___	___ ___	Corner – Rows A or B: 20’ Booth	\$800
___	___	Row C: 10’ Booth	\$450
___ ___	___ ___	Row C: 20’ Booth	\$650
___	___	Hallway Table Top (only after hall is full)	\$350

If requesting 20’ booth, enter 2 booth numbers (10’ each shown on layout)

SPONSORSHIP (CHECK appropriate BOX, if you want to be a sponsor exhibitor):

<input type="checkbox"/>	SILVER	Name at top of email invitations, WERC website & verbally announced	\$250
<input type="checkbox"/>	GOLD	Speak, name at top of email invitations, WERC website & verbally announced	\$500
<input type="checkbox"/>	PLATINUM	Speak, <u>Logo</u> on email invitations, <u>Logo</u> on show banner, name on WERC website, & verbally announced	\$800

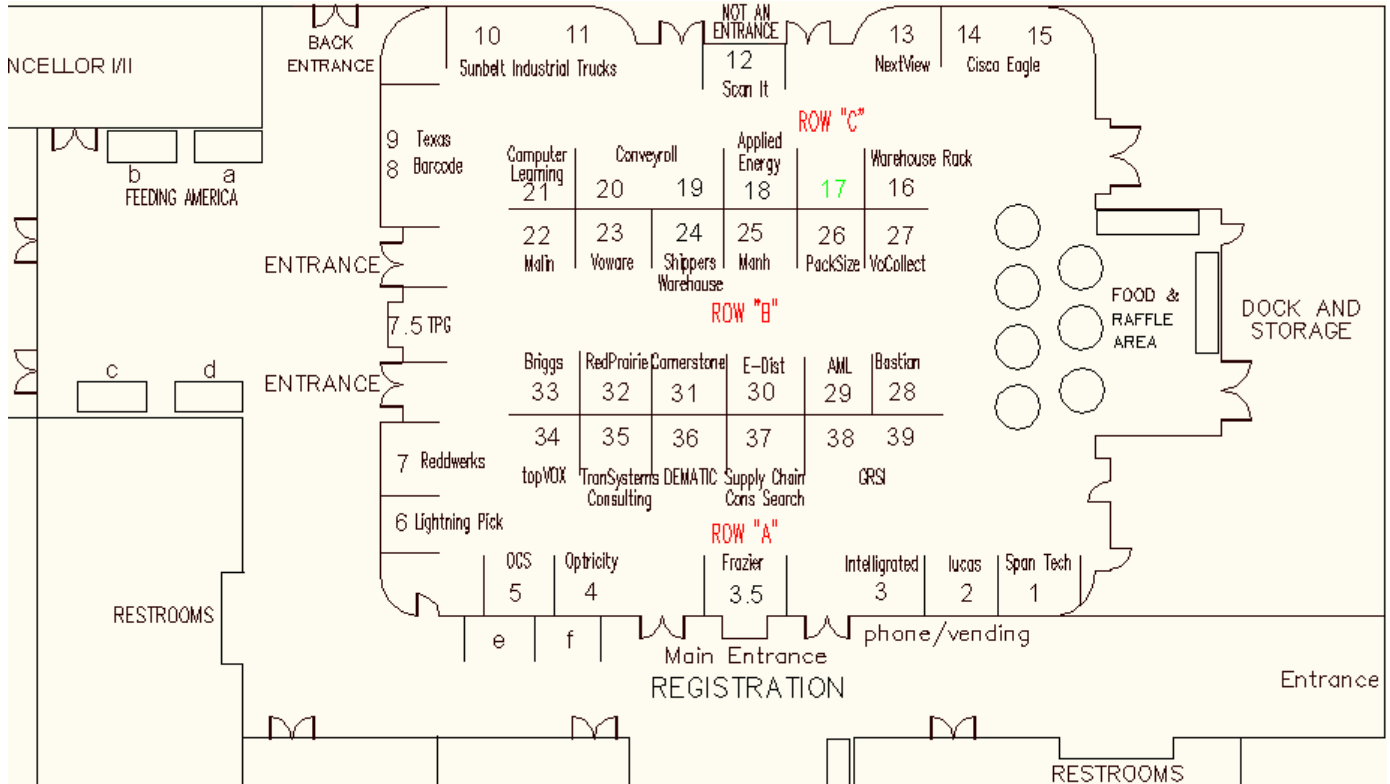
EXHIBITOR ATTENDEES (print **ALL** names of booth people to attend show, including contact – 5 max):

First Name	Last Name

PAYMENT METHOD: (Check One: Check: _____ or CC: _____ - via PayPal Link Sent To You)

Booth Fee: \$ _____ + Sponsorship Fee \$ _____ = \$ _____ Total Fee

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If you have questions please contact:

Norman Saenz – NORTHTEXAS WERCOUNCIL PRESIDENT
Assistant Vice President
TranSystems
4616 St Clair Ct
Flower Mound, TX 75022
nesaenz@transystems.com

Mobile - 817-919-1753

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