



* Call for Presentations * Facts & Form

WERC's annual conference is the only educational program of its kind specifically geared to the needs of warehouse and distribution management. **The Conference Committee seeks proposals that provide practical, real-world information that attendees can immediately apply back at their jobs.** *We appreciate your interest in speaking at our conference.*

1. PROPOSALS: Return by August 10, 2012.

The Conference Committee reviews all proposals. We have about 20 slots to fill and, regrettably, not all proposals will be accepted. Submit proposals by fax or e-mail to:

Ellen Pendola
Meeting Manager
Fax: (630) 990-0256
E-mail: ependola@werc.org

2. DATES AND LOCATION: April 28-May 1, 2013, at the Sheraton Hotel, Dallas, TX

3. SESSION LENGTH/FORMAT:

Sessions are 75 minutes long. Meeting rooms are set theater style for approximately 100-125 people each.

4. REQUIREMENTS:

- **Speakers must meet all deadlines and provide one-page handout, presentation for review and practical information.**
- Speakers are requested to allow WERC to record their presentation for post-conference distribution.
- Direct promotion of a speaker's product or service is prohibited.
- WERC's Board of Directors maintains a zero-tolerance policy regarding disrespectful behavior of any kind and presenters are reminded to refrain from overt statements, harsh language or humor that disparages the dignity of any individual, group or company.
- **Suppliers are required to team up with a practitioner for a presentation.**

5. AUDIENCE:

Attendees represent operations, manufacturers, pharmaceuticals, consumer product goods, retailers, wholesalers, distributors, material handling equipment manufacturers, carriers, 3rd party logistics providers, software and computer services, utilities, government and military, including:

- C-level executives of distribution/logistics
- Managers and supervisors of warehousing, distribution and logistics operations
- Upper management with responsibility for functions such as facility planning, material handling operations, inventory planning/control activities, logistics planning and management, information systems planning, purchasing/production and marketing/sales.

6. TOPIC CATEGORIES:

Evaluations show that attendees value sessions that present practical techniques and case studies that showcase successes and cautionary failures.

7. REGISTRATION:

WERC will provide all speakers a reduced conference registration fee. The reduced registration fee is not transferable.

As a nonprofit educational association, WERC does not provide an honorarium to session speakers. Presenters must cover all of their individual hotel and travel expenses.

8. NOTIFICATION:

Because of the number of proposals received and the length of time to finalize the program, WERC is not able to contact everyone who submits a proposal. If your proposal is accepted, we will call or email. *We appreciate your interest in speaking at our conference and kindly request that you do not call WERC regarding your proposal.*

CALL FOR PRESENTATIONS – PROPOSAL FORM

36th Annual WERC Conference
April 28-May 1, 2013
Sheraton Hotel
Dallas, TX

Deadline for submission is August 10, 2012. This form must be completed for each proposal submitted.
Proposals may be submitted in other formats if all of the information requested in these forms is provided.

PROPOSAL SUBMITTED BY *(Please print or type)*

Name		Assistant (contact)	
Company		Phone	
Title		Email	
Address		Web	
City, State, ZIP			

SPEAKER *(if different from above – make copies of this form for additional speakers)*

Name		Assistant (contact)	
Company		Phone	
Title		Fax	
Address		E-mail	
City, State, ZIP		Web	

PROPOSED SESSION TITLE & PRESENTATION DESCRIPTION *(WERC reserves the right to revise the final session titles and descriptions, which WERC will review with you. The content described herein MUST be what is presented at the 2013 conference.)*

LEARNING OBJECTIVES *(Name 3 specifics that attendees will take away from this session.)*

- 1.
- 2.
- 3.

Return by August 10, 2012 to Ellen Pendola, Meeting Manager, WERC
Fax: 630.990.0256 E-mail: ependola@werc.org