



* Call for Presentations * Facts & Form

WERC's annual conference is the only educational program of its kind specifically geared to the needs of warehouse and distribution management. **The Program Committee seeks proposals that provide practical, real-world information that attendees can immediately apply back at their jobs.** *We appreciate your interest in speaking at our conference.*

1. PROPOSALS: Return by August 5, 2011.

The Program Committee reviews all proposals. We have about 22 slots to fill and, regrettably, not all proposals will be accepted. Submit proposals by fax or e-mail to:

Ellen Pendola
Meeting Manager
Fax: (630) 990-0256
E-mail: EPendola@werc.org

2. DATES AND LOCATION: May 6 – 9, 2012, at the Atlanta Marriott Marquis, Atlanta, GA

3. SESSION LENGTH/FORMAT:

Sessions are 60 - 75 minutes long. Meeting rooms are set classroom or theater style for approximately 100 people each.

4. REQUIREMENTS:

- **Speakers must meet all deadlines and provide handouts and practical information.**
- Speakers are requested to allow WERC to record their presentation for post-conference distribution.
- Direct promotion of a speaker's product or service is prohibited.
- WERC's Board of Directors maintains a zero-tolerance policy regarding disrespectful behavior of any kind and presenters are reminded to refrain from overt statements, harsh language or humor that disparages the dignity of any individual, group or company.
- **Suppliers are required to team up with a practitioner for a presentation.**

5. AUDIENCE:

Attendees represent operations, manufacturers, pharmaceuticals, consumer product goods, retailers, wholesalers, distributors, material handling equipment manufacturers, carriers, 3rd party logistics providers, software and computer services, utilities, government and military, including:

- C-level executives of distribution/logistics
- Managers and supervisors of warehousing, distribution and logistics operations
- Upper management with responsibility for functions such as facility planning, material handling operations, inventory planning/control activities, logistics planning and management, information systems planning, purchasing/production and marketing/sales.

6. TOPIC CATEGORIESU:

Evaluations show that attendees value sessions that present practical techniques and case studies that showcase successes and cautionary failures.

7. REGISTRATION:

WERC will provide all speakers a reduced conference registration fee. The reduced registration fee is not transferable.

As a nonprofit educational association, WERC does not provide an honorarium to session speakers. Presenters must cover all of their individual travel expenses.

8. NOTIFICATION:

Because of the number of proposals received and the length of time to finalize the program, WERC is not able to contact everyone who submits a proposal. If your proposal is accepted, we will call or email. *We appreciate your interest in speaking at our conference and kindly request that you do not call WERC regarding your proposal.*

CALL FOR PRESENTATIONS – PROPOSAL FORM

35th Annual WERC Conference
May 6 – 9, 2012
Atlanta Marriott Marquis
Atlanta, GA

Deadline for submission is August 5, 2011. This form must be completed for each proposal submitted.
Proposals may be submitted in other formats if all of the information requested in these forms is provided.

PROPOSAL SUBMITTED BY *(Please print or type)*

Name			
Company		Phone	
Title		Fax	
Address		E-mail	
City, State, ZIP		Web	

SPEAKER *(if different from above – make copies of this form for additional speakers)*

Name			
Company		Phone	
Title		Fax	
Address		E-mail	
City, State, ZIP		Web	

PROPOSED SESSION TITLE & PRESENTATION DESCRIPTION *(WERC reserves the right to revise, and final session titles and descriptions, which WERC will review with you, MUST be the content presented at the 2012 Conference.)*

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LEARNING OBJECTIVES *(Name 3 specifics that attendees will take away from this session.)*

- 1.
- 2.
- 3.

Return by **August 5, 2011** to Ellen Pendola, Meeting Manager, WERC
Fax: 630.990.0256 E-mail: EPendola@werc.org